## Created your own design.

## Four simple steps for supplying your own artwork.

1. Files should be exported/presented in **PDF** format. (Adobe Acrobat)

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- 2. All graphics/images should be converted to **CMYK** colour space. As well as 300 dpi minimum in resolution.
  - (Normally photos are saved in cameras as RGB colour space for screen display)
- Finished art work must have a **5mm bleed** over page size with **crop marks**. 3.
- 4. If possible to retain your exact design, **convert fonts to outline** before

